



*Design services for writers
who would rather spend their time writing!*



- Cover Art ·
 - Exterior Layout & Titling ·
 - Interior Layout ·
 - Website Headers ·
 - Book “trailers” ·
 - Flyers & Brochures ·
 - Logos ·
- ...& whatever else you can think of!*

Skyla Dawn Cameron

Author & Artist

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www.skyladawncameron.com

Biography



Award-winning author Skyla Dawn Cameron has been writing approximately forever. Her early storytelling days were spent acting out strange horror/fairy tales with the help of her many dolls, and little has changed except that she now keeps those stories on paper. She signed her first book contract at age twenty-one for *River*, a unique werewolf tale, which was released to critical and reader praise alike and won her the 2007 EPPIE Award for Best Fantasy. Skyla lives in Southern Ontario where she dabbles in art, is an avid gamer, and watches *Buffy* reruns. If she ever becomes a grown-up, she wants to run her own pub, as well as become world dictator. You can visit her on the web at www.skyladawncameron.com for free fiction, book news, a community forum, and tons of other totally awesome stuff.

She's pleased to finally be offering her services as an artist-for-writers, customizing cover art, interior layout, website headers, and book "trailers" for those novelists who'd much rather stay at home and write! She soon hopes to offer her unique "Marketing Whore" workshops for those authors who need an extra push to sell their books.

Programs Used

- Adobe Photoshop 7
- Poser 7
- Adobe Premiere Pro
- OpenOffice
- Microsoft Word
- Adobe Image Ready

Contact

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Experience

Ontario Writers' Conference

- Logo Design
- Video Editing
- Flyer & Poster Design
- Brochure Co-Design
 - Banner Design
 - Print Ad Design

Mundania Press

- Newsletter design
- Flyer & bookmark design
 - Cover art

Judy & Peter Bagshaw

- Cover Art
- Full Wrap Design
- Interior Layout

WCDR Chapbook Fair

- Flyer Design
- Poster Design

Phaze Books

- Cover art

Design samples available on my website or here:

<http://indigochick.deviantart.com/gallery/#Design-Work>

Testimonial

"There were three reasons I asked Skyla Dawn Cameron to join the Ontario Writers' Conference organizing committee: first, she is a gifted designer and writer; second, I had witnessed her ability to generate a steady stream of creative ideas; and third, I knew her excellent team and leadership skills would serve her well as both an organizing committee member and the chair of the PR subcommittee.

Skyla's design contribution to the Ontario Writers' Conference was foundational. She truly understood the need to create an identity for the conference, and designed a logo that captured every element we were trying to get across. She carried this design through all our marketing materials as she created promotional flyers, brochures, and a standout look for our website. Skyla's promotional video brought immediate response from viewers, who were wowed by its inspirational impact.

As a team member, Skyla has found the right balance between owning responsibility for her piece of the project while welcoming feedback from the rest of the team. Public relations is a huge responsibility for the first year of a conference - it's all about drawing the public's attention and maintaining their interest. Through Skyla's dynamic communications initiatives, we have been able to take a multilayered approach to publicity and put our conference on the map! Thank you, Skyla and your subcommittee!"

Sherry Hinman, chair, Ontario Writers' Conference 2008

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Services

What You Need	What I'll Do
Cover art for a book (fiction, nonfiction, poetry).	I'll work with you on what you're looking for to represent your project, then provide you with a high quality file in various formats. Should changes need to be made, I'll happily make them.
Full wraparound design for a book cover, including titling and a book blurb.	Once I have the specs for the project, I'll take either the cover you provide or one you've commissioned from me and add titling, your book blurb, as well as any logos you desire, all the while working with you and what you're looking for in a cover. Once again, YOU have final approval and I'll make changes according to your desires.
A header image for your website.	With your input, I'll design a custom header for your website that is attractive to visitors and reflects your personal style.
Book trailer or video promo for your work.	Based on your ideas and input, I'll edit together a "trailer" for your book and provide you with the raw file, which can be uploaded to YouTube and other places.
A fully formatted interior layout for upload to places such as Lulu or Cafepress.	You give me the text file, and I'll prepare it with chapter headings, title pages, page numbers, etc., and send you the completed PDF file, ready for upload.
A newsletter to go out to your mailing list subscribers in an attractive format.	If you provide me with the content, I'll desktop publish it into an attractive PDF file—complete with links and images—which you can then send to your subscribers.
Something not listed here.	Email me and we'll discuss it! I have experience with designing logos, flyers, posters, brochures... And I'm open to trying just about anything.

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Cost Estimates

Cover Art	\$100 - \$200
Exterior Design	+\$50 - \$75
Website Header	\$50
Website Banners	\$15 - \$30
Book Trailer	\$50*
Interior Layout	\$50 - \$75**
Newsletter Layout (PDF)	\$5/pg
Logo	\$200
Flyers & Brochures	\$50-100

Payment should be made through PayPal if you're international, or cheque if you're local. Other possible services—and cost estimates—can be discussed. Email me details about your project, and I'll give you a free quote.

For delivery of book trailers, website headers, banners, and interior layout in 24 hrs, add \$25 rush charge.

*Plus expenses. Expenses to be discussed beforehand, and would include things like paying for use of certain music or images, if requested by you.

**Depending on project and book length. Long, involved projects could cost more.